



Accessibility Statement

1. Introduction

Thank you for visiting our website and for your interest in our products and services.

This Accessibility Statement provides information about the accessibility of our online offering. It explains:

- the services and features available on this website;
- how to use these services and features;
- the accessibility options available to support your use of this website; and
- the authority responsible for monitoring compliance with accessibility requirements.

2. Services and Features of This Website

This website is an online store for the sale of goods.

For the purposes of this website, „goods“ refers to tangible physical products.

Products are presented for selection, may be added to an electronic shopping cart, and can subsequently be ordered and paid for through the online checkout process.

The website includes both a header navigation menu and a footer navigation menu.

The header menu lists our product categories, allowing users to browse and access individual products.

Each product has a dedicated product detail page containing information about its key features, scope of delivery, and total price. Products can be added to the electronic shopping cart directly from these pages.

Once at least one product has been added, the shopping cart can be accessed via the header menu. From the shopping cart, users can begin and complete the electronic ordering process.

The footer menu provides links to our legal notice (including our contact information), information regarding the legal framework governing our online services, shipping and payment information, and additional customer service pages.

3. Using the Website and Its Features

3.1 Virtual Controls

This website is operated using virtual buttons and other interactive controls.

3.2 Homepage, Category Pages, and Product Pages

The homepage displays a selection of featured products within the main content area. Selecting a product opens its product detail page.

The header navigation menu allows users to browse between different product categories.

Selecting a category opens a category overview page displaying all products within that category.

Selecting a product from a category overview page opens the corresponding product detail page.

Product detail pages include all essential product information, the total purchase price, and, where applicable, a quantity selector and an Add to Cart button.

Where available, the quantity selector allows users to specify the desired order quantity before adding the product to the shopping cart.

3.3 Electronic Shopping Cart

By selecting the Add to Cart button, the selected product (including the chosen quantity, where applicable) is added to the electronic shopping cart.

The shopping cart can be accessed at any time via the header navigation menu.

Within the shopping cart, users can review the products they have selected. Products may be removed or, where applicable, their quantities may be adjusted using the corresponding controls.

3.4 Electronic Checkout Process

After reviewing the shopping cart, users can proceed through the electronic checkout process using the appropriate buttons.

During checkout, users are first asked to provide their contact information via an online form, including at least their name, email address, and billing and/or shipping address.

In the next step, users may select from the available shipping or service options.

Users then choose one of the available payment methods, provide the required payment information, and complete the order.

A legally binding order is placed only when the designated confirmation button on the final checkout page is selected. Depending on the checkout process, this button may be labeled „Buy,“ „Buy Now,“ „Place Order with Obligation to Pay,“ or another equally clear and legally compliant designation.

Before selecting this final order confirmation button, users may return to previous steps at any time using their browser's Back function or cancel the checkout process entirely.

If an online payment method has been selected, users will be redirected from the final checkout page to the payment service provider's secure system to complete the payment.

4. Legal Accessibility Requirements

As an online store, this website qualifies as a service provided through electronic commerce and includes electronic ordering and payment functionality.

Accordingly, it is subject to specific legal accessibility requirements.

In general, this website must provide features and procedures designed to accommodate the needs of persons with disabilities and support compatibility with assistive technologies.

The online shop must therefore be designed to be:

- Perceivable
- Operable
- Understandable
- Robust

Perceivable means that the information and user interface components are presented in ways that can be perceived by all users.

Operable means that the website's functionality can be used by individuals with physical, sensory, cognitive, or motor impairments.

Understandable means that information and functionality are presented in a logical, consistent, and unambiguous manner.

Robust means that the website's content and functionality remain reliable and compatible with a wide range of current and future user agents and assistive technologies.

Where products offered through the online store are themselves subject to accessibility requirements, accessibility information for those products will be provided where such information is available.





PAGE 2

5. Available Accessibility Support

The following accessibility features and support measures are available to assist users in accessing and using this website:

- **Accessible CAPTCHAs:** To help verify that user input originates from a human rather than an automated system, this website may use CAPTCHAs. Where CAPTCHAs are required, they are designed to be accessible by offering alternatives to purely visual recognition, such as simple logical or cognitive tasks, enabling users with visual impairments to complete the verification process.
- **Mouse and Keyboard Accessibility:** All online shop functions can be operated using either a mouse or a keyboard. Keyboard controls allow users to navigate and activate interactive elements throughout the website.
- **Browser-Independent Display:** The content and functionality of this website are presented consistently across supported web browsers, maintaining the same layout, structure, and functionality regardless of the browser used.
- **Screen Reader Compatibility:** The content of this online shop is compatible with commonly used screen readers and can be interpreted and presented by assistive technologies.
- **Responsive Design:** The website automatically adapts its layout, content, and functionality to different screen sizes and device types, ensuring an optimal user experience across desktops, tablets, and mobile devices.
- **Scalability:** Website content and interface elements remain clear, legible, and fully functional when enlarged or viewed at increased zoom levels.
- **High Color Contrast:** The website uses a high-contrast color scheme between text and background elements to enhance readability and improve visibility for all users.
- **Text-Based Validation Messages:** If required form fields are left incomplete, users receive not only a visual indication but also a clear text-based message identifying the missing information.

6. Competent Supervisory Authority

The authority responsible for monitoring compliance with accessibility requirements for this website is:

Market Surveillance Authority of the Federal States for the Accessibility of Products and Services (MLBF)

c/o Ministry of Labour, Social Affairs, Health and Equality of Saxony-Anhalt

P.O. Box 39 11 55

39135 Magdeburg

Germany

Telephone: +49 (0)391 567 4530

Email: MLBF@ms.sachsen-anhalt.de

ZOEPPRITZ

